

## **ImpactAVillage Fund-Raising Ideas**

*ImpactAVillage expresses gratitude for your interest in fundraising.  
Together we can make a difference!*

### **Arrange a speaking event at your school, club, or place of worship**

Deng Jongkuch is an inspiring speaker with a poignant story to tell. This is an excellent opportunity to raise awareness and funds for Southern Sudan. You can have “Bucks for Bricks” collection boxes at your event. You can also offer signed books, Sudan gift items, ImpactAVillage t-shirts and Sudan photo cards for sale at the event.

### **Host a “Taste of Sudan” party**

Organize a fund raising event in your community that offers a “taste of Sudan” with authentic Sudanese music, stories, dance and food. Invite Deng Jongkuch to be a guest speaker at the event. Fund-raising ideas for the event include selling tickets to attend the event, having a silent auction for gift certificates from local businesses, having a raffle for a larger item such as a weekend at a resort, and offering “Dinner with Deng” as an auction item. You can have “Bucks for Bricks” collection boxes at your event and also offer signed books, Sudan gift items, ImpactAVillage t-shirts and Sudan photo cards for sale.

### **Host a “Dinner with Deng” or “Dessert with Deng” in your home**

Invite a group of your generous friends to enjoy meeting Deng in more intimate surroundings. You can charge for the event or request donations. This is an excellent opportunity to meet and speak with Deng one-on-one.

### **Organize a neighborhood drive to collect “Bucks for Bricks”**

Start a drive to sell bricks for building schools in Southern Sudan. Issue a gift certificate showing that the donor purchased so many bricks for Sudan. For example, \$5 bucks buys 1 brick. Or, you can hang the personalized “brick” donation cards on a holiday tree. Encourage kids and adults to get involved!

### **Assemble a “Wall of Bricks” at your school or place of worship**

Start a drive to sell paper bricks. Every \$5 buys the equivalent of one virtual brick for the building of a school in Sudan (the “virtual” bricks include the cost of other materials to build the school such as framing, cement floor and roofing). When the paper bricks are purchased, the donor’s name is written on them, and the bricks are then posted on a wall at your school. As the wall of bricks grows, the outline of the school building is filled in. For example, building a single classroom at a school in Sudan costs about \$5000 and requires about 1000 bricks.

### **Make and sell holiday cards with pictures of Sudan**

Deng has a collection of stunning, authentic photos from his village in Southern Sudan. We will be happy to give you access to these photos on [www.Shutterfly.com](http://www.Shutterfly.com) (price for printing photos is about 15 cents each and price for paper and envelopes is about 15 cents). Use these photos for holiday cards or note cards. Create your own design or use a design from ImpactAVillage. The cards are beautiful, economical and easy to make. Offer 10 cards with envelopes for \$15, resulting in a donation to ImpactAVillage of \$12 per set of cards sold.

### **Sell ImpactAVillage T-shirts**

Sell ImpactAVillage T-shirts for \$15 each. The t-shirt cost is about \$5 (in 100 quantities) which results in a \$10 donation to ImpactAVillage for each shirt sold. The T-shirt logo really makes an impact: "I impacted a Village today. What did you do?"

### **Assign "What is the What" novel at your bookclub**

"What is the What" is a poignant novel written by Dave Eggers about Valentino Achak Deng, one of the Lost Boys of Sudan. Valentino and Deng Jongkuch stayed in the same refugee camp in Kenya. Deng Jongkuch will personally sign each novel. Sell them to your book club members for \$40 each, resulting in a contribution to ImpactAVillage of about \$25.

### **Host a Raffle**

Get a donation of a large raffle item such as a week vacation in a time-share. Sell raffle tickets to your co-workers, classmates, friends and family. Raffles typically result in a large amount of money being raised.

### **Sell Tickets to a Movie Night**

Invite your friends and family to watch the outstanding video about the Lost Boys of Sudan: "And God Grew Tired of Us". This can typically be rented through your local video store. Don't forget to serve popcorn!

*The possibilities for fund-raising are endless. Use your imagination!*

*ImpactAVillage is looking forward to working with you in your fund-raising efforts*